



walk  
massachusetts

# BEAT THE BAY STATE: Corporate Options

## WalkMassachusetts' (formerly WalkBoston) Signature Fundraiser

Looking for a fun way to stay active and do some team building this fall? Join the **Beat the Bay State Challenge**! You can start an in-office "race" or even challenge a rival organization to see who can cover the most miles. Want to add some extra motivation? Throw in a trophy or gift card prize for the top contributor! All while encouraging health and fitness, getting to know your teammates over something other than a Zoom call, and raising money for a great cause!

### There are multiple ways for you to get your team involved:

- 1. BECOME A SPONSOR** - Receive a set number of entries for your team and enjoy promotional benefits such as: "sponsor of the week," press coverage, e-news and social media shout outs, the ability to give out branded swag, and more!
- 2. PLAY NOW, PAY LATER** - Keep it simple! Start a team today, and we'll send you an invoice at the end of the event for each person who joins using your team code.
- 3. CUSTOMIZED PACKAGES** - Have an idea of your own? Email Althea Wong-Achorn at [awong-achorn@walkboston.org](mailto:awong-achorn@walkboston.org).

### Beat the Bay State Sponsorship Options: PLEASE SELECT ONE

#### ☐ \$7,500 GOLD SPONSOR

- Custom promo code for up to 25 participants (\$500 value) included
- Featured sponsor recognition for event kickoff email series
- Logo and link on website and registration site
- Acknowledgement and logo in event communications
- Social media acknowledgements
- Logo and recognition in printed newsletter (bi-annual)
- Recurring series of challenge progress badges with company name and logo
- Acknowledgement and logo in event communications, including weekly updates to all participants during the 4 weeks of the event
- Option to provide branded swag/giveaways to event participants
- All benefits of lower level sponsorship

#### ☐ \$3,000 SILVER SPONSOR

- Custom promo code for up to 15 participants (\$300 value) included
- Logo on website and registration site
- Acknowledgement and logo in event communications
- Social media acknowledgement



- Acknowledgement as a “sponsor of the week”
- Three unique challenge progress badges with company name and logo
- All benefits of lower level sponsorship

☐ **\$1,000 BRONZE SPONSOR**

- Custom promo code for up to 10 participants (\$200 value) included
- Listing on website and registration site
- Social media acknowledgement
- Acknowledgement as a “sponsor of the week”
- One unique challenge progress badge with company name and logo

### Sponsorship Sign-Up Form

Please submit this form by October 15, 2023 to receive full advantage of your benefits. For more info on Beat the Bay State go to: [runsignup.com/baystate](https://runsignup.com/baystate)

ORGANIZATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

SPONSORSHIP LEVEL \_\_\_\_\_

Scan/email this form to Althea Wong-Achorn [awong-achorn@walkboston.org](mailto:awong-achorn@walkboston.org) or mail to WalkMassachusetts, 50 Milk Street, 16th Floor, Boston, MA 02109



**Thank you for helping us Beat the Bay State!**